



**EBW Distributors Strategy to Counter COVID-19
In partnership and coordination with EastWest Institute and
COVIDxNOW**

**CAPABILITIES
OVERVIEW MARCH 31,
2020**

COVID-19. As of 30 March 2020, the World Health Organization reported 693,224 cases. Of these, 33,106 resulting in fatalities. Because test kits were slow to be deployed, a very low percentage of the world population has actually been tested. N95 and KN95's is difficult to impossible to secure and health care workers and first responders are being slaughtered.

Getting critical need PPE supplies and otherwise to the front line is critical. Time is of the essence.

EBW Distributors, and COVIDxNOW. The EBW Distributors (women-owned), working with the EastWest Institute is a global network of influential stakeholders committed to, and engaged in, health care and the economic stability of our global economy. We are building trust and preventing conflict around the world. The COVIDxNOW World-Strong Leadership Pledge, showcases a portfolio of rapid response, public and private solutions from companies that have specifically developed internal initiatives in response to Coronavirus. EBW Distributors is approaching the threat of Corona Virus from a Whole of Nation and Whole of Globe approach.

Removing Roadblocks to Get Critical Supplies into the US and throughout the world. EBW Distributors is working in a collaborative manner with partnering companies and critical supply chains to pull ALL available resources. These resources are being identified and through our global network and grassroots activation of worldwide leaders- we are removing roadblocks to gain access to and distribute these critically needed supplies.

WHAT WE DO:

PLEASE NOTE: EFFORTS OPENED OFFICIALLY ON FRIDAY MARCH 20, 2020. THEY HAVE BEEN IN DEVELOPMENT SINCE APPROXIMATELY MID-FEBRUARY. EBW Distributors has focused on getting critically needed business access/ supplies to women leaders/ entrepreneurs around the world. All those efforts are now focused on the same system/ concept but with PPE's and critical medical supplies to health care providers. We hire EBW women from across the globe to help us execute on delivery. You can see more at www.covidxnow.org and www.ebw2020.com

We have developed a first-of-its-kind, one-stop-shop end-to-end sourcing and distribution network getting critical supplies out to those is desperate need. This includes health care providers- public and private sectors.

- As of March 30, 2020, we have:
 - Activated our first orders and are in process of getting 500,000 masks out to Nashville TN
 - We have locked access to manufacturing capabilities enabling us to gain access to:
 - 133,000,000 (133 million) N95's over 6 batches (with agreements to enable us to purchase more) for a total of 798,000,000 (798 million)
 - We are in the process of sourcing and locking down access to more manufacturing chains across the globe
 - We are in the process of clocking in 39 manufacturers in the US
 - We have access to "SPOT BUYS" that enable us to know when supplies land anywhere in the world (and the US) that are available for immediate purchase. These are a first come first serve purchase opportunity.
 - 1,000+ types of protective wear
 - 100+ types of bunny suits
- Health Facilities – Infrastructure and Equipment
 - · Portable, battery operated ventilator (equivalent to a CareFusion LTV1200)
 - · Ventilator circuits
 - · Endotracheal tubes (6, 7, 8 cuffed & uncuffed)
 - · Suction catheters with tubing
 - · Nasogastric tubes
 - · Oxygen concentrator
 - Hand sanitizer
 - IR thermometers
 - · Mobile, basic diagnostics X-ray system
 - · No touch thermometers
 - · Pulse oximeter, portable
 - · Oxygen tanks
 - · Nasal prongs
 - · Laryngoscope
 - Complete Personal Protective Equipment

- · N95 respirators
- · Medical masks
- · Exam gloves (100ct)
- · Gowns, disposable with elastic wrists
- · Eye/face shields
- · Goggles
- · Boot covers
- · Hair cover (bouffant)
- Drugs and Consumables
- · COVID swab test kits
- · Lactated ringer
- · Oxygen face mask, with reservoir bag, disposable
- · Infusion setup including pump
- · Biohazard bag
- · Soap, liquid (1L size)
- · Safety box needle disposal

UNIQUE CAPABILITIES

- Our global network of leaders at every level inside corporations, distributors, suppliers, shipping, health care providers (over 50,000)/ manufacturers and through EBW2020, a global “boots on the ground” army of women who, at the push of a button are able to be activated to “go in” and unclog any clog in the pipeline (over 335,000 in our community online)
 - ~35 suppliers
 - ~46 distributors
 - ~67 medical pharmacies
 - ~39 US manufacturers (updating number 3-30-20)
 - ~1 major global firm with 25+ manufacturers globally
- Our expertise is leveraging technology, finance and our knowledge, experience and access across the health care system gives us one-of-a-kind visibility and access to critical supply chain
- We have developed a first-of-its-kind supply matching platform to

- We have developed the first of its kind consortium of:
 - Ingrid Vanderveldt is activating across the supply chain with strategic relationships
 - EBW Buyers Club Consortium (smaller health care providers (hospitals/ doctors' groups) who are banding together under the leadership of Chief Analyst Lyn Graft, Latif Diap, Forrest Hosten
 - Rhonda Parouty is overseeing access to supplies at scale through the distribution network
- Other areas of access that we have “brought together” as a one stop shop to secure supplies from start to the end user:
 - We source locally and globally
 - Accounting (Deloitte is in the process of being engaged to oversee finance and audit)
 - Financing options (we have banking we can do credit- essentially have solutions to help buyers buy)
 - Full and clear accountability/ transparency
 - We provide our own escrow
 - Legal support
 - Manufacturer access
 - Distributors access
 - Consolidator relationships
 - Medical supplier representatives being activated who have not been able to sell (they cannot travel) and as of March 30, 2020 will be able to enter their data into the matching platform and begin to get it sold by critical buyers seeking to buy
 - We have activated both international and US manufacturers
 - Shipping relationships (air, ships, trucks)
 - Warehousing (we have identified solutions and will activate those as needed to be able to make EBW Buyers Club purchases and begin to split supplies as needed)

TEAM: Led by a team of experts we have 23 full and part time people working on this effort and are supported by an army of health care representatives and “boots on the ground” women leaders and business owners who have “locked arms” to do “whatever it takes” to unclog pipeline clogs and create efficiencies to bring products to those needing it most.

Leadership includes:

- Ingrid Vanderveldt M.Arch, MBA, CEO of EBW Distributors
- Rhonda Parouty, COO of EBW Distributors
- William Parker III, CEO of EastWest Institute
- Cynthia Barnes, Vice President Contracts & Development
- Lyn Graft, Chief Analyst
- Pam Pike, Operations
- Alan Underwood, EBW Distributors platform developer
- Courtney Bickert, Former UN, German Marshall Fund- overseeing COVIDxNOW
- Gina Vanderveldt, MSN, APRN- BC, Nurse Practitioner data checking
- Dr. Garig Vanderveldt, MD, ER- Accessing the hospital systems
- Bob Campbell III, former Vice Chair of Deloitte enablement

HOW WE CAN HELP:

- Finding buyers/ suppliers that the rest of the market is struggling if not finding it impossible, to source and secure
- Getting critical PPE and other items into the hands of those needing it most
- Large and smaller order sized (right now we are accessing 1B+ masks and have customers needing 500K. We are activating the Buyers Club to be able to take care of the smaller needed (few thousand masks etc.)
- We have relationships that help us move product swiftly and with safety
- Clear processes/ procedures
- Technology, finance and legal systems in place to execute any size order

FOR IMMEDIATE HELP:

- **FOR IMMEDIATE HELP PLEASE CALL: 1-512-560- 2427.**
- **Are you a supplier, distributor, representative? Email rhonda@ebw2020.com**
- **Are you interested in the EBW Buyers Consortium? Email cynthia@ebw2020.com**
- **Are you trying to reach either Ingrid Vanderveldt? Please email pam@ebw2020.com**
- **Are you trying to sign up to be part of the COVIDxNOW Global Economic Leadership Consortium? Please go to www.covidxnow.org**



Ingrid Vanderveldt

Empowering a Billion Women

Austin, TX

Ingrid Vanderveldt (iV) is the Chairman and CEO of Empowering a Billion Women (EBW), EBW Distributors (a division of EBW2020) & Vanderveldt Global Investments. Previously, she was the first Entrepreneur-in-Residence (“EIR”) for Dell Inc. where she oversaw entrepreneurial initiatives worldwide helping to build a \$250 million business segment and founded the \$125M Dell Innovators Credit Fund, Dell Founders Club, and the Dell Center for Entrepreneurs during her 3-year term.

iV is an Emeritus member of United Nations Foundation’s Global Entrepreneurs Council, is a Managing Partner of Vanderveldt Global Investments, founding organizer of the GLASS Forum (Global Leadership & Sustainable Success), and co-founder of The Billionaire Girls Club. She also created and hosted CNBC’s first original primetime series, “American Made,” reaching over 1M viewers around the globe and is a Dell Women’s Entrepreneur Network (DWEN) Member. She is a Global Ambassador and Advocate of Women & Diverse Leaders creating social and economic impact and job creation. She’s the Recipient of the Global Empowerment Award by the Global Business and Interfaith Peace Awards in partnership with the UN.

iV has been featured on outlets including NBC, CNBC, FOX, ABC, USA Today, The Wall Street Journal, Forbes, Bloomberg, CNN Money, Fortune Magazine, Fast Company, Inc Magazine and Entrepreneur Magazine. She was named one of Oprah’s SuperSoul 100 Global Leaders. She also was ranked #1 Super Connector by Fast Company, is the recipient of the Forbes and Northwestern Mutual Global “Entrepreneur in Excellence Award” and was just named the 100th Champion Celebration for the HearStrong Foundation, recipient of The Global Voice Award, World Women Foundation and The Girl Scouts “Women of Distinction” Award. She holds a Masters in Architecture at the Savannah College of Art & Design and an MBA in Entrepreneurship from UT at Austin.





Dr. William J. Parker III, EastWest Institute (EWI)

Dr. William J. Parker III is the CEO and President of the EastWest Institute. EastWest Institute (EWI) is a global network of influential stakeholders committed to and engaged in building trust and preventing conflict around the world.

An award-winning author, Parker has published over fifty articles and co-authored the books *Jihadist Strategic Communication as practiced by Usama Bin Laden and Ayman Al-Zawahiri* and *Guaranteeing America's Security in the Twenty-First Century*.

Parker is a retired senior U.S. naval officer who commanded three warships, and later, a squadron of warships. He was the 2009 recipient of the Vice Admiral James Bond Stockdale Award for Inspirational Leadership. He served as the Chief of Staff for U.S. Naval Surface Forces. In addition to multiple combat tours, he held the post of senior advisor and strategist with U.S. Embassies in Iraq and Pakistan.

Parker holds a Doctorate from George Mason University, a Master of Public Administration from Harvard's John F. Kennedy School of Government where he was the Arthur S. Moreau Scholar, and a Bachelor of Science from the United States Air Force Academy, where he was a distinguished military graduate and class president.



Rhonda Parouty
Chief Operations Officer, EBW, LLC (EBW Distributors)

As a global operations executive, Rhonda brings a record of success and expertise focused on creating and redefining capabilities for companies operating at the highest levels of business.

Prior to joining EBW Distributors, Rhonda was the Chief Operating Office of Asure Software (Nasdaq: ASUR) where she brought in record breaking revenue in 2019, integrated 15 acquisitions and divested the Space Management portfolio leaving the company debt free.

Previously, Rhonda spent a year working in an advisory capacity with SaaS technology companies empowering industry-disrupting artificial intelligence. In addition, Rhonda held executive roles within Hewlett Packard, Brandmuscle, and Trivie. She's also extremely passionate about leadership development and community outreach.

Rhonda has held board seats for Bizworld.org and was the Austin Managing Director of the Upward Women chapter. She is a certified facilitator and has traveled the globe executing leadership development conferences.



Cynthia Barnes, Vice President of Contracts & Development, EBW LLC, (EBW Distributors)

Cynthia has twenty-eight years of experience in leadership, management, and process improvement in both non-profit and Fortune 500 manufacturing environments. She has a consistent history of providing professional expertise to organizations to assist the organization in documenting their business processes, removing waste, and improving the overall process efficiency without increasing operating costs.

Previously, Cynthia served on four Goodwill boards. From 2003-2005, Cynthia served on the advisory board for Goodwill Industries of Middle Georgia and the CSRA where she assisted in the layout of processing area when Goodwill relocated from Downton Macon to an old Sam's Club building. During the same time, Cynthia served on the Goodwill Global Inc. board of directors in Bethesda, Maryland. From 2005 to 2010, Cynthia served on the board of directors for Goodwill Industries International in Rockville, Maryland, and held two roles on the International Committee: secretary and co-chair. Cynthia also served on the Board of Directors for Goodwill Industries of Coastal Empire, Inc. in Savannah, Georgia, from 2006 to 2011 where she served as secretary and chairman of the board.

Cynthia earned her bachelor's degree in mechanical engineering from Gannon University in Erie, Pennsylvania, and her Juris Doctor from Florida Coastal School of Law in Jacksonville, Florida. She obtained her Six Sigma Master Black Belt certification from Breakthrough Management Group International (BMGI) and her Six Sigma Black Belt certification from General Electric.

She is also a graduate of the Leadership Georgia Class of 2009 and a current member of Leadership Orlando Class 98.



**Garig Vanderveldt, M.D. - ER
Co-Founder, Vita Aesthetics & Medical Director**

Garig Vanderveldt is Attending Emergency Medical Physician at both the Tennova Medical Center in Clarksville (since 2008) as well as at the Hendersonville Medical Center and Portland Medical Center (since 2018).

He has been practicing medicine since receiving his Doctorate in Medicine from Jefferson Medical College (Level 1 Trauma Center) in 2004, where he also completed his Residency. From 2007 to 2008 Garig was a Clinical Instructor and Cardiovascular Emergencies Fellow at Stanford.

Garig has served as Committee Member at Tennova on the Critical Care Committee (2012- 2016), Chest Pain Center Committee (2010-2016), and Door to Balloon Committee (2008-2016). In 2018 Garig was voted Physician of the Year at Tennova Medical Center. He was also asked, and accepted, to be Assistant Medical Director of the ER at Tennova beginning in December 2019.

Finally, Garig will be complementing his on the job work with studying to obtain his Physician Executive MBA in 2020. He plans to leverage learnings from the MBA program to support Vita Aesthetics.



Gina Vanderveldt, Founder and Nurse Practitioner, Vita Aesthetics

Gina attended Thomas Jefferson University where she earned her Bachelor of Science in Nursing degree in 2005. While attending nursing school she held leadership roles with the Student Nurses Association of Pennsylvania (SNAP). During her junior year she was Vice President of the local chapter and her senior year she was elected President of SNAP.

Immediately after graduating she began working in the Emergency department at Thomas Jefferson University Hospital until she married Garig Vanderveldt in 2007. She moved to California with her husband for a year while he completed his fellowship. During that time, she worked in the ER at Stanford University Hospital.

After the yearlong fellowship was completed, Gina and Garig decided to put down roots in Gallatin, Tennessee. Gina began working in the ER at Vanderbilt University Medical Center. While there she decided to pursue her dream of becoming a Nurse Practitioner. She was accepted into an elite dual program at Vanderbilt University School of Nursing (of approximately 350 universities and colleges with NP programs, Vanderbilt is top 10) where she studied both the acute care and family nurse practitioner curriculums.

She was inducted into Sigma Theta Tau International Honor Society of Nursing for academic excellence. She graduated in 2013 with a Master's of Science in Nursing. She is both a Board Certified Adult Gerontology Acute Care Nurse Practitioner and a Board Certified Family Nurse Practitioner.

Since then Gina has been working as a Nurse Practitioner in the ER. She serves as adjunct faculty at Vanderbilt University School of Nursing, assisting with skills and simulation labs for NP students.

Member of:

American Med Spa Association

Tennessee Society of Laser and Medical Surgery American Academy of Nurse Practitioners



Pamlea (Pam) Pike, EA to Ingrid Vanderveldt is a seasoned EA and planner working with some of the country's top leaders in Fortune 500's

Most recently she was an EA at Dell Corporation where she worked for the Senior VP of Strategy, Planning & Transformation for Global Client Solutions, Randy Wick and Senior VP & GM of Sales, North America Consumer and Small Business Group & Global Dell Outlet, David Bent.

Additionally, this is where she worked for Ingrid Vanderveldt, Dell Entrepreneur in Residence and supported her through the trajectory of starting, growing and scaling The Dell Center for Entrepreneurs into a \$250M+ business within 24 months.

She finds joy in working with corporate leaders, executives, policy makers, country leaders and more as she organizes the global travel schedule of Vanderveldt and other leaders. She is known for "keeping everyone comfortable, organized and driving results" that support her executives to deliver the ROI they are held responsible for.

As a seasoned planner and organizer, she is overseeing The EBW Global Summit. Prior to Dell she spent 10 years at Wells Fargo with 25 years total in the banking industry.

She is happily married to John Mark, has three children, five grandchildren and a home full of dogs who keep her happy, busy and grounded. Pam resides in Round Rock, TX.